



Unilever and Schenker Canada bring value to warehousing operations

CHALLENGE:

As a leading consumer goods supplier facing multiple distribution challenges, Unilever required a partner to help it improve quality, lower costs and boost customer service levels. In particular, Unilever's various stocking locations presented inventory challenges that were affecting customer service. Despite the advantages a business of Unilever's size could achieve, the company was not effectively leveraging its considerable resources to reduce transportation, IT systems and material handling equipment costs.

SOLUTION:

Unilever turned to Schenker Canada to improve quality, efficiency and flexibility in its distribution processes and ultimately realize maximum value. To achieve its goals, Schenker leveraged the scale of Unilever's operations and existing foundation, and applied its own warehousing expertise to deliver superior performance through a Value Based Warehousing (VBW) solution.

Schenker's VBW offering is a highly customized solution for customers that combines Sensible or Strategic Automation with Schenker's SoliNet Warehouse Management System, as well as appropriate material handling equipment to improve overall efficiency and quality of service.

RESULTS:

Schenker Canada's solution was seamlessly implemented with no interruptions to Unilever customers, meeting all mandated targets on time and on budget.

Through VBW, Schenker created one of the most efficient, flexible and advanced distribution centers in North America, delivering considerable benefits for Unilever, including:

- 99% shipping accuracy
- 98% inventory accuracy
- 99% on time shipping

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Mike Therrien, Manager of Logistics Operations, Unilever Canada