

# ROOTS

October 1, 2004

Peter Elek  
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Peter,

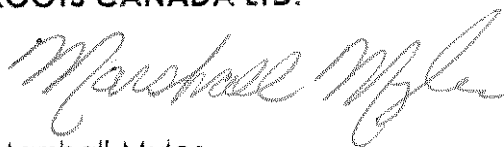
As we close another chapter to a successful Summer Games, ROOTS would like to give you a memento from the Athens 2004 Games as a token of our appreciation for your support to the Canadian Olympic Team.

Like you, we take our sponsorship of the Canadian Olympic Committee very seriously. In weeks and months ahead, we would like to discuss with you ways that we can broaden and deepen our relationship to make the upcoming winter games in Turin even more meaningful to Canadians.

We look forward to working with you for the upcoming games and future events.

Sincerely,

**ROOTS CANADA LTD.**



Marshall Myles  
President & C.E.O.

MM/ns

Enclosures